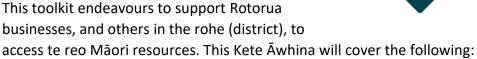
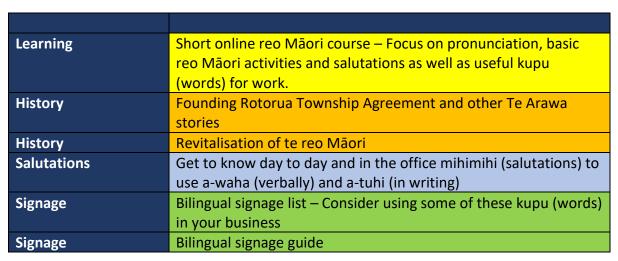
Kete Āwhina Pakihi

Business toolkit





Purpose: This toolkit is not accredited. It has been developed in partnership with other organisations to support Rotorua residents to learn more about te reo Māori and Māori culture. **This Kete Āwhina will help people to feel confident and comfortable using te reo Māori as well as being Māori environments.**

This toolkit has been designed for you to use at your own pace.



CHECKLIST

Description	Have you completed this?	
	Yes	No
Sign up to Toro Mai, a two part introductory online course about te reo Māori and Tikanga Māori, offered by Massey University. The two part interactive programme should take about 20 hours to complete. • Toro Mai, a free course that's not accredited, has no assignments and exams. You can start the journey by clicking HERE. The agreement that led to establishing the township of Rotorua was signed on the 25 of November, 1880. Do you want to learn more about the		
 Fenton Agreement and other Te Arawa stories? Click HERE to learn more. 		
 Before 1840, te reo Māori was the country's prominent language. By 1985, fewer than 50,000 Māori could speak Māori. You can learn more about the Māori language revitalisation journey download the reo Māori revitalisation timeline by clicking HERE. 		
 Rotorua Reorua is about embracing te reo Māori and enhancing your understanding of one of New Zealand's unique taonga (treasures). A simple way to embrace Rotorua Reorua is by using salutations. Click HERE to learn and expand your reo Māori greetings that can be used everyday including in emails. You can also access this 'Shop Talk' guide by downloading it HERE. 		
You can click HERE to see an alphebetical list of signage that may be useful for you to use. Kupu (words) include toilets, parking, checkout and fire extinguisher.		
 A more in-depth guide which explores best bilingual signage practice can be found HERE. This guide also helps you with examples of reorua signage and design tips. 		

BONUS RESOURCE



Now you're on your way with your reorua journey, you may want to consider developing a Māori Language Plan for your retail outlet, firm, organisation or group.

- Click <u>HERE</u> to find out some key questions you'd need to consider in developing a plan
- Click <u>HERE</u> to download a Māori Language Plan template

Te Tatau o Te Arawa acknowledges the following organisations for enabling their online resources to be used as part of this toolkit:

- Massey University Toro Mai, two part introductory course about te reo Māori and Tikanga Māori
- **Ngā Pūmanawa e Waru Education Trust** Te Arawa Stories Digital Storehouse (Fenton Agreement and other Te Arawa stories)
- **Te Taura Whiri i te reo Māori (Māori Language Commission)** Te reo Māori timeline, Salutations and Māori Language Planning resources
- **Te Puni Kōkiri** Bilingual signage guide