

TE TATAU O TE ARAWA WORKED WITH LOCAL BUSINESSES TO  
DEVELOP THIS TOOLKIT TO HELP YOU AND YOUR BUSINESS WITH  
YOUR REORUA JOURNEY.

## HOW TO USE THIS TOOLKIT

1. **Check out our 5 easy ideas** to building capability within your teams.
2. **Download some amazing resources** by clicking the easy links and circulate them in your organisation!
3. **Get practising!** Create a culture that values te reo Māori.
4. When you are ready to level up, develop a plan using these key questions and download this handy Māori Language planning template!

Thank you to the following organisations for allowing their resources to be included in the toolkit:

- Massey University – Toro Mai.
- Rotorua Library - Great Te Arawa Stories (Fenton Agreement and other Te Arawa stories)
- Te Taura Whiri i te reo Māori (Māori Language Commission) – Te reo Māori timeline, Salutations and Māori Language Planning resources
- Te Puni Kōkiri – Bilingual signage guide

### Do a course

Complete a short online reo Māori course  
– Focus on pronunciation, basic reo Māori activities and salutations as well as useful kupu (words) for work.

1

### Know what makes us special

Learn about the history of our township - especially the founding of the Rotorua Township and other Te Arawa stories that you can incorporate into your pakihi

2

### Know the why

Learn a bit about the revitalisation of te reo Māori and how important it is for all of us in Aotearoa New Zealand

3

### Say Kia ora! Hello!

Get to know day to day and in the office mihimihi (salutations) to use ā-waha (verbally) and ā-tuhi (in writing)

4

### Use reorua signage

Bilingual signage list – Consider using some of these kupu (words) in your business using TPK's useful bilingual signage guide

5

5 EASY  
IDEAS TO  
ENCOURAGE  
TE REO IN  
YOUR  
BUSINESS!

1

## Do a Course

Sign up to TORO MAI, a FREE two-part introductory online course about te reo and tikanga Māori, offered by Massey University. It takes just 20 hours to complete and has no assignments and exams.

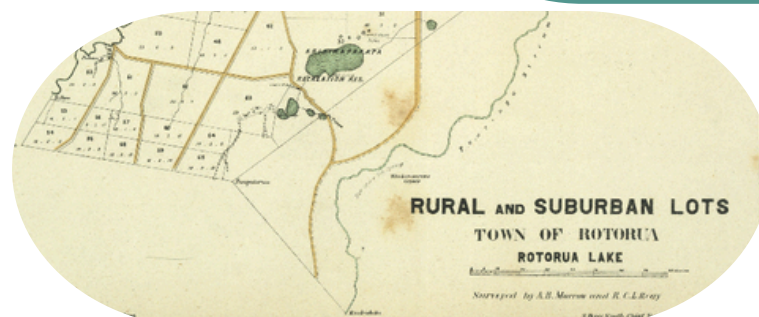

[CLICK HERE](#)

## What makes us special?

The agreement that led to establishing the township of Rotorua was signed on the 25th of November, 1880. Do you want to learn more about the Fenton Agreement and other Te Arawa stories?

[CLICK HERE](#)

2



## Know the why!

Before 1840, te reo Māori was the country's prominent language. By 1985, fewer than 50,000 Māori could speak Māori. Do you want to learn more about the Māori language revitalisation journey?

[CLICK HERE](#)


3

## Say Kia Ora!

Rotorua Reorua is about embracing te reo Māori and a simple way to do this is through how we greet each other! Learn how to expand your reo Māori greetings for everyday use here

And click here to access this 'Shop Talk' guide

[CLICK HERE](#)
[CLICK HERE](#)

4



## Reorua signs

Bilingual signage is a quick way to create reorua spaces. For a useful list of signage that may be useful for you to use (like toilets, parking, checkout and fire extinguisher)

Click here for an in-depth guide on bilingual signage practice

[CLICK HERE](#)
[CLICK HERE](#)


5

KETE ĀWHINA PAKIHI | 5 EASY WAYS TO ENCOURAGE TE REO MĀORI IN YOUR BUSINESS